

Havlicek-Ferguson Aesthetic Profile

Profiler: _____

Artwork: _____

Artist: _____

Media: _____

	Score (1-10)
Craft skill	
Expressive depth	
Neurobiological stimulus	
Psychophysical stimulus	
Archetypal stimulus	
Intellectual appeal	
Ideological appeal	
Expression of an alternative world	
Novelty	
Creativity	
Complexity	
Social alliance	
Economic value	
Comfort or threat	
Nostalgic association	
Cultural Significance	
Controversy	
Other:	